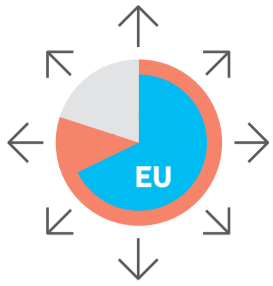




# Medical Technology in Hungary



**over 80%**  
export ratio

**85%**  
to EU countries

**Nr.1 in the region**  
Largest exporter  
of medicinal & pharma  
products in the region

**5.3%**  
of total export



**Nr.1 in the region**

Medical technology  
& pharma industry  
together amount to over

**9%**  
of the total manufacturing  
value added

**~40,000**  
employees



**Did you know?**

Hungarian medtech instruments are available on every continent including the **Antarctica**.

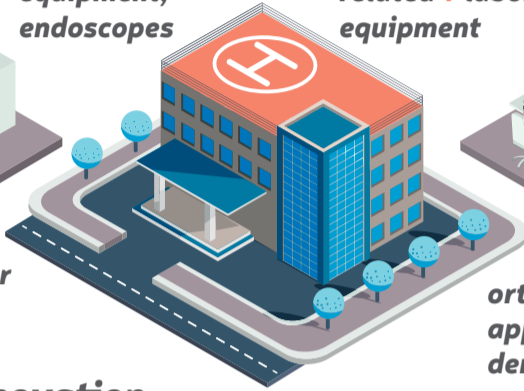
The global trends show that the world demands **new disease preventive, diagnostic and curative equipment**. Hungary is also able to join this process.

## Main export products – Focus areas

**medical imaging**



**dialysis equipment, endoscopes**



**diagnostic related + laboratory equipment**



**implants & medical devices**



**surgical equipment and tools**

**electrical & biosensor devices + IT services**

**orthodontic appliances + dental instruments**

## 100 years of innovation in Hungary

Philips established X-ray factory and also domestic manufacturers produced medical devices

Medical Aids Factory played significant role in patient's rehabilitation

Large number of new SMEs and world companies settle down

**10%** of all medtech enterprises are engaged in export-driven, advanced manufacturing



**1910s**  
Industrial scale manufacturing of X-ray machines

**1920-'30s**  
Medicor Művek with 14,000 employees, prepared 450 types of equipment becoming the 3rd largest medtech company globally

**1980s**  
Hungary became the "medtech specialist" in CEE

**2000s**  
Innovative startups enter the market

**2020s**

**Our partners in stepping into the future**

**BRAUN**  
SHARING EXPERTISE

**BD**

**Coloplast**

**CooperVision**

THINKING AHEAD  
**FEMTONICS**  
MICROSCOPY

**GE Healthcare**

**HOYA**

**INNOMED**

**MEDICENTUR**  
Material, Design, Optics.

**MEDICOR**

**Sanatmetal**  
Manufacturer of Orthopaedic and Traumatologic Products

**Specsavers**

**77 ELEKTRONIKA**

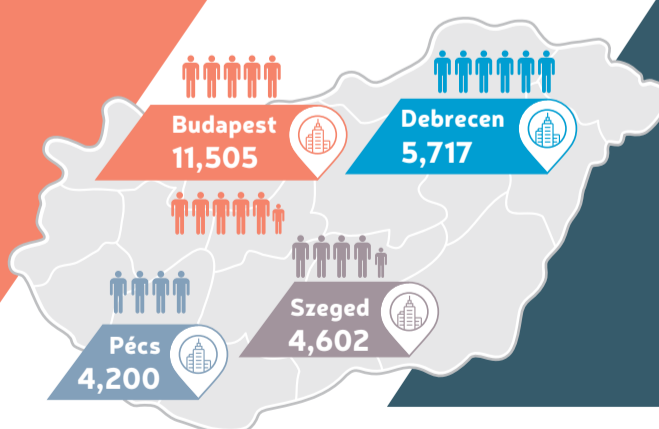
## R&D concentrated around 4 major cities with medical universities

### Knowledge & Research centres

#### Budapest

- Hungarian Academy of Sciences, Institute for Technical Physics and Materials Science
- GE Healthcare's R&D Centre
- Budapest University of Technology and Economics, Healthcare Technologies Knowledge Centre
- Semmelweis University, Department of Imaging and Medical Instrumentation

### Number of university students



#### Szeged

- University of Szeged, Institute of Informatics, Department of Image Processing and Computing Graphics
- GE Healthcare's R&D Centre

#### Pécs

- University of Pécs, János Szentágothai Research Centre

#### Debrecen

- University of Debrecen, Medical and Health Science Centre

**hipa**

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



### Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

### Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

### Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

### Contact us

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