



# Automotive Industry in Hungary

**~700**

automotive companies

**69**

TIER1 suppliers

**40**

TOP100 TIER1

**8 OEMs**

**Audi Győr**

**Suzuki Esztergom**

**BMW Debrecen**

**Opel Szentgotthárd**

**Mercedes-Benz Kecskemét**

Engineering & business services  
**JLR**  
**Ford**  
**Nissan**  
Budapest

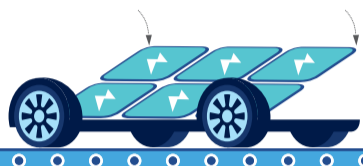
contributing to GDP by **4.5%**

with **29.3 billion** production value

**~500,000** cars/year

**~2.1 M** engines/year

## Hungary is pioneering the new era of mobility e-mobility & autonomous driving



- Copper foil • Aluminium jack
- Separator films • Electrolyte
- Recycling • Aluminium anode foil
- Battery modules • Battery cells

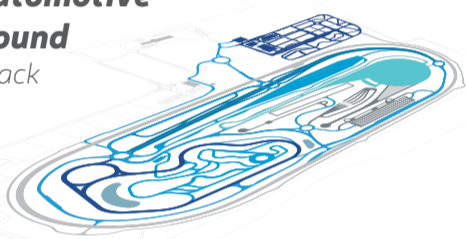
- Components for electric drivetrain systems
- E-engine • Semiconductors
- Modules for inverters • Electric drives
- High-tech electronics products

- ADAS • AI • V2V • V2X
- Public road testing

## ZalaZone Complex automotive proving ground

Unique test track in CEE

265 ha



**Autonomous & electric vehicle** test environment with classic dynamic elements



**5G** high speed mobile network & high speed **CAV testing**



**AV road tests** supported by the local legislation

## Our partners in stepping into the future

Audi Hungaria



• APTIV •



Continental

DENSO

BOSCH  
Életre tervezve

BorgWarner

GSYUASA

MAHLE



motherson



SAMSUNG SDI

SAMSUNG

SCHAEFFLER

SK innovation

SUZUKI

thyssenkrupp

Valeo

Yanfeng  
Global Automotive Partner



## Automotive related studies driving the industry

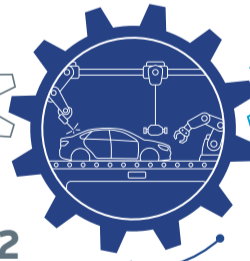
**52,000/285,000** students in automotive related tertiary education

**2,300**

university students in dual education



**25 in 42** universities locations



**40,000/145,000** students in practice-based automotive related vocational education

## Did you know?



In response to the new trends, the following courses have been launched **Autonomous Vehicle Control MSc + Autonomous Vehicle Programming MSc** (in English) in Budapest.

hipa

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

**Location selection**  
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

**Incentives**  
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

**Business development**  
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

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