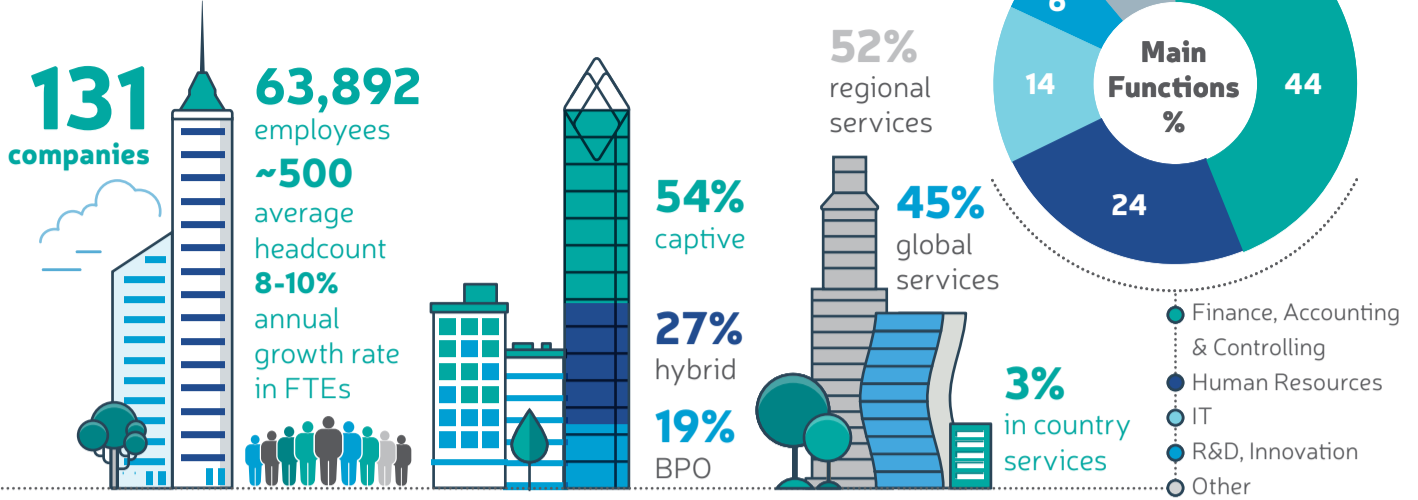


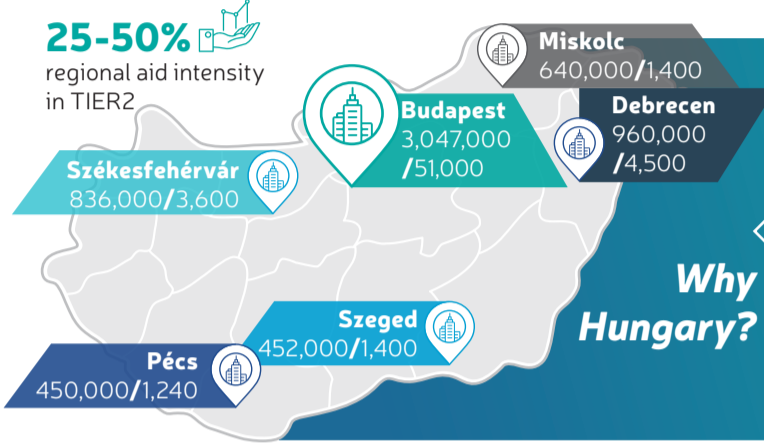


Business Service Centres in Hungary



Major BSC Locations (population – greater area / employees in BSCs)

25-50% regional aid intensity in TIER2



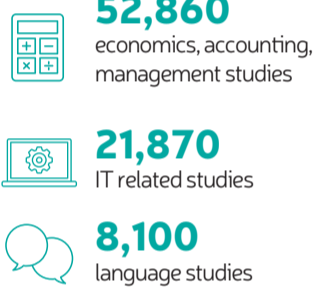
Why Hungary?

1. Highly skilled, multilingual workforce at a competitive cost
2. Mature BSC sector with complex and high value-add activities
3. High quality infrastructure and excellent quality of life
4. Emerging TIER2 cities with strong university background
5. Stable political and economic environment

Talent Pool

285,110

Total number of students (Tertiary level 2019/20)



Languages served by BSCs
40+

Ratio of foreign citizens among employees (2020)
15%

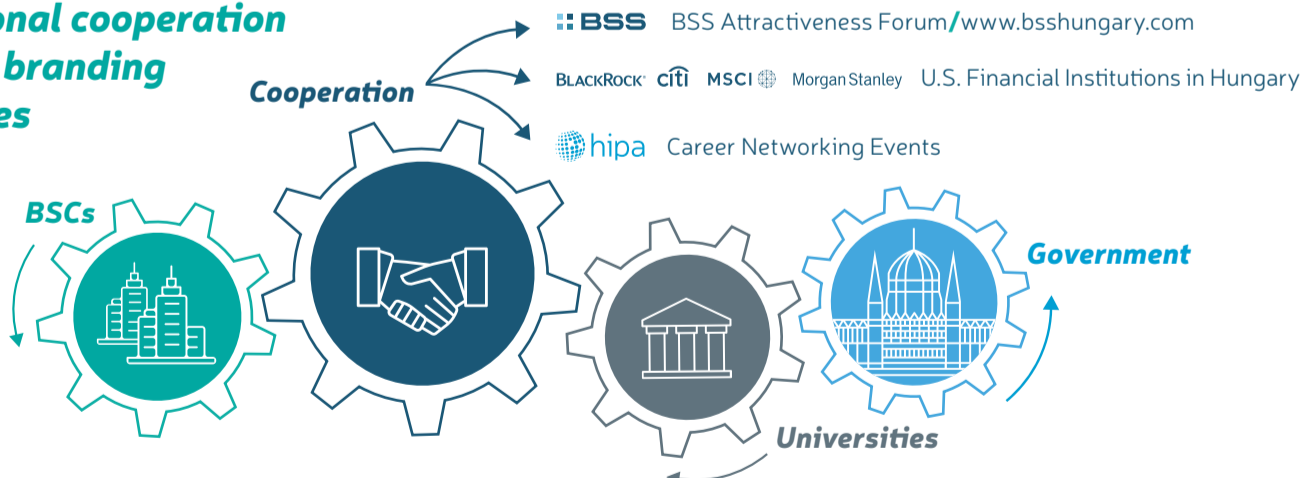
Voluntary attrition rate (2020)
12%

Source: HIPA Survey 2020

Our partners in stepping into the future



Educational cooperation & sector branding initiatives



#employerbranding #recruitment #jobfairs #SSCcourses #BSCcareer #trainings #meetups #opendays #gamification #socialmedia



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

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